

Follow These Basic Tips For Safe Driving

Whether you drive for your job or just commute to and from work every day, your safety on the road is important professionally and personally. Remember these basic tips to avoid an accident:

- ◆ **Drive defensively.** Don't assume other drivers are as cautious as you are. Stay alert to everyone and everything around you on the road.
- ◆ **Remain calm.** If you're having a rough day, try to defuse your stress before getting into your vehicle. While driving, focus on proceeding responsibly.
- ◆ **Stick to the speed limit.** Give yourself enough time to reach your destination legally. If you're running late, remember that getting a ticket, or getting into an accident, will only make things worse.
- ◆ **Limit distractions.** You already know not to text or talk on your phone while driving (right?). Pay attention to your driving, not to passengers, the radio, or any- thing else that may split your concentration.
- ◆ **Watch for pedestrians.** Pedestrians (and bike riders) can appear unexpectedly anywhere on the street. . Keep your eyes open and be prepared to stop or swerve when necessary.



Family & New Year's Resolution

Making New Year's resolutions with your family is a great way to nurture everyone's growth throughout the year. Consider these goals for the next 12 months:

- ❖ **Cut down on activities.** If your family is busier than ever, make room for consistent togetherness time. Suggesting cutting back on work and extracurricular activities so everyone can eat dinner together most nights.
- ❖ **Strengthen your children's confidence.** Some parents spend a lot of time pointing out their kids' weaknesses. Remember that successful people focus on their strengths, and do the same for your kids. You'll give them the confidence to tackle their weaknesses.
- ❖ **Make personal resolutions a family affair.** If you've decided that you need to do more charitable work, consider making your personal goal a family goal. Volunteering as a family is a powerful way to build self-esteem and establish a sense of community in yourself and your children.

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 "Life is 10% what happens to you and 90%
 how you react to it. —Charles R. Swindoll
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Other Uses For Dryer Sheets

The fibrous texture of the sheets are great for picking up dust and cleaning base boards. They can also remove soap scum from shower doors, minimize odor when placed in your shoes, drawers, old books, and they can even help repel small pests.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **530-676-2200** or autotronics@netzero.net

January Events

- January 1st New Years Day
 - January 3rd Fruitcake Toss Day
 - January 14th Dress Up Your Pet Day
 - January 18th Martin Luther King Day
 - January 19th National Popcorn Day
 - January 26th Spouse's Day
 - January 28th Fun At Work Day
 - February 20th WOMEN WHEELS & WAFFLES Day
- January Birthstone is **Garnet** and The Flower is **Carnation**



Want Some Cash From Us In 2016?

Send a friend, family member or associate to us as a new client & they will receive **\$20.00** off their bill & we will send you a **\$20.00** bill! Most of our new customers come from our existing happy clients. To be honest, we'd rather give you the money & service clients like you.

Stop by & pick up your referral cards today!

This Special Offer Expires 1/31/16



Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you!

☺ Tiffany Giles ☺ Dean Kim
☺ Lvnda Nurenberg

Top Execs Share Their Advice

Looking for some useful advice on becoming successful? Take some lessons from the top executives in the U.S.:

- ★ **Warren Buffett, CEO of Berkshire Hathaway:** "You follow your passions. You find something you love. The truth is, so few people really jump on their jobs, you really will stand out more than you think. You will get noticed if you really go for it."
- ★ **Mary Barra, CEO of General Motors:** "Do something you are passionate about; do something you love. If you are doing something you are passionate about, you are just naturally going to succeed, and a lot of other things will happen that you don't need to worry about."

Jeffrey Katzenberg, co-founder of DreamWorks: "I don't think it matters how small or how big the task is, if you can just do a little bit."



A Valid Question

A father and his 6-year-old son were visiting the zoo. Standing in front of the polar bear cage, the father began talking about how dangerous polar bears could be and how caretakers at the zoo took special care not to let them escape.

Suddenly the boy grew worried. "Daddy, if a polar bear gets out and eats you ..."

"Yes?" the father asked, touched by his son's concern.

"Then what bus do I take to get home?"



Women Wheels & Waffles

Back by popular demand, Autotronics is hosting it's 6th annual Women, Wheels, & Waffles event right here at Autotronics!

What is Women, Wheels & Waffles?

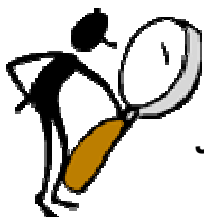
It is a comfortable, delicious venue in which to learn about your car. Enjoy a fabulous brunch featuring a waffle station with delectable toppings and many other delicious breakfast treats! Wander about the "Education Stations" while enjoying a sparkling mimosa, glass of juice or a "Wake Me Up" coffee! Pre tickets sold for \$5.00 (proceeds are donated to El Dorado Food Bank). Space is available for only 100 ladies. CHP will be onsite to check child car seats with some sponsorships to those in need. To hold your spot and more details call: 530-676-2200

Saturday, February 20th from
10 am - Noon

Sometimes You Have To Say Sorry

Apologizing for mistakes is difficult for some people. When you have to make amends, remember this advice for getting your apology accepted:

- * **Remember the R's.** Take responsibility, express your regret, and suggest a remedy.
- * **Stay brief and succinct.** When people apologize too profusely they just seem insincere.
- * **Don't lie, obfuscate, or dissemble.** Deception will usually cause you more problems than the simple truth in the long run.
- * **Express empathy.** Saying you understand the other person's frustration can help defuse the situation.
- * **Don't make excuses.** Even if you sincerely believe the problem isn't your fault, excuses can make your apology seem disingenuous.



FREE

Vehicle Inspection

Just Stop By: We Will Check Your Lights, Battery, Wiper Blades,
Tires & All Fluid Condition & Levels.

Expires 1/31/16
Must Present Coupon

Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is: ☒ Luis Muniz

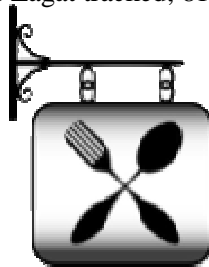
☒ Mario Toti ☒ Adam Chapman ☒ Joe Caesar

☒ Vicki Gigone ☒ Steve Garrish ☒ Josh Holloway

Dining Habits Of The Consumer

Americans love to eat out. How much? Zagat's 2015 National Dining Trends Survey looked at the "habits and preferences" of more than 10,000 consumers in 17 U.S. cities. Here's some of what they discovered:

- ❖ **Home vs. Restaurant.** We eat almost 50 percent of our meals in restaurants, either dining in or taking out.
- ❖ **The Tab.** Diners spend an average of \$39.50 per person on a restaurant meal. The average is higher in New York City (\$48.15) and lower in Austin, Texas. (\$25.81).
- ❖ **Cuisine.** Italian is our favorite choice of food when selecting a restaurant.
- ❖ **Reservations.** Forget calling the restaurant, 61 percent of diners place their dinner reservations online.
- ❖ **Etiquette.** Among the dining habits Zagat tracked, 81 percent of diners have eavesdropped on conversations at another table, 48 percent have left a paltry tip for bad service, 17 percent have slipped the maitre'd some cash to get a table, 16 percent have stolen something from the table (dinner, salt shaker, etc.), and 4 percent have ducked out without paying.



A panhandler on the street asked a well-dressed businessman for some money. The businessman looked the man over disapprovingly. "I don't have any money to give you," he said, "but I will offer you some advice." The man turned away. "If a guy like you don't have any money, what good's your advice?"



Do You Want To Win A Free Vehicle Oil Change?

Take the trivia challenge and you just might win!

Each month we'll give you a new trivia question. The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a certificate good for a standard oil change. This month's trivia question: *How many R's are in sorry?*

- A. 2 B. 4
C. 3 D. 1

Call right now with your answer! 530-676-2200

Snicker Doodle Muffins (yummy)

- | | |
|------------------------------|---------------------|
| ½ cup butter (or margarine) | 1 cup sugar |
| 2 tsp vanilla | 2 eggs |
| ¾ tsp baking soda | ¾ tsp baking powder |
| ¾ tsp cream of tarter | ¾ tsp nutmeg |
| 1 ¼ cup sour cream | 2 ¼ cups flour |

In separate shallow bowl:

½ cup sugar and 1 Tbsp. cinnamon mixed together.

Directions:

Cream the butter and sugar until soft. Add vanilla and then eggs one at a time until well mixed.

In separate bowl, mix together the flour, baking soda, baking powder, cream of tarter and nutmeg.

Add flour mixture and sour cream alternately to the egg mixture alternately starting with flour and ending with flour.

Using ice cream scoop, scoop our muffin batter and drop into cinnamon/sugar mixture (this will be sticky). Roll and coat, then place into paper lined muffin tin (spray pan with oil to help release muffins when they bulge out). 12-14 muffins. Bake 350 degrees for 22 min or until golden brown done.

DMV

The line for driver's license photos at the Motor Vehicle Bureau office was long and slow. By the time one man reached the front, he was so grumpy he couldn't relax to smile for the camera. When he finally got his license, he told the clerk, "You know, I had to wait so long for this that I look completely ticked off in this picture."

The clerk shrugged apologetically. "If it's any consolation, this is probably how you'll look when the cops pull you over."



Is It Your Birthday This Month?

We'd like to Celebrate your Birthday with you!

Just stop by and show us your Drivers License and you'll receive a

FREE Regular Oil Change on Us!



Expires 1/31/16

\$48.00 Value